

Support the Implementation of the TMP

INCREASE FUNDING FOR TMP

- Increase public/private partnerships such as AB Tech
- Expand Passport program
- “Adopt-A-Shelter” program *

IMPROVE FUNDING ENVIRONMENT FOR TRANSIT

- Complete White Paper on Multi-Modal plans
- Educate State & Federal legislators

PROVIDE PR/ADVOCACY

- Develop opinion pieces for print and radio media *
- Spread the word, be champions of transit *
- Presentations to groups *

Subcommittee

- Julie Mayfield (lead)
- Dave Erb
- Adam Charnack
- Steven Obremski

Improve Rider Experience

Tasks

- Meet at community centers for regular meetings and provide time in those meetings for community input *
- Develop a video on ridership for website
- Provide FAQs for routes *
- Utilize Wiki page
- Provide rider ambassadors, utilize volunteers *
- Provide training in rider etiquette, collaborate with drivers *
- Hold rider focus groups

Subcommittee

- Bruce Emory (lead)
- Julie Mayfield
- David Wilson